

Location of Meeting: 393 Park Marina Circle, Redding, CA 96001

Topic: First 5 Shasta Evaluation and Advisory Committee Meeting

Time: March 19, 2026, 9:00 AM Pacific Time (US and Canada)

<https://us06web.zoom.us/j/86803555133?pwd=8liLvrpnwtYMYKHSaW6wpn4so9YqtK.1>

1. Call to Order

Welcome and Introductions by Amber Condrey, Data & Evaluation Coordinator.

Committee

Gordon Chatham
Brian Cole (9:25 arrived)
Matt Plummer (9:10 arrived)
Tracie Neal
April Jurisich
Kathy Berry

Staff

Wendy Dickens
Liz Poole
Amber Condrey
Megan Johnson
Nicole Godman
Jackie Scott

Public

Michele Grupe
Eleanor Lee
Jenny Jones
Sarah Adams
Pamela Heisler
Alexandra Koblitz
Megan Swor
Casey Bowden

2. Public Comment Period

Members of the public are entitled under the Brown Act (Government Code Section 54950 et seq) to address the Commission on any matter within the Commission's subject matter jurisdiction. Members of the public may speak for up to three minutes on any matter concerning the Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. The Act prohibits the Commission from taking action or discussing the item unless it is already on the agenda.

Recusal Reminder

All members are reminded to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

3. Consider Approval of Minutes from January 15, 2026 Committee Meeting

Action Item

Motion to approve minutes: Tracie Neal

Motion/Seconded: Gordon Chatham

Ayes: All

Nays: None

Motion: Approved

4. Partner Updates

Megan Johnson shared Week of the Young Child (WOYC) updates and shared flyers for upcoming events. Eleanor Lee shared that April is Child Abuse Awareness Month with pinwheels at Win River gas station and they will be doing Welcome to the Jungle Event for WOYC. Tracie Neal shared that a new mobile Probation van will be starting April 17th to help reach rural parts of Shasta County. April Jurisich shared that benefits changes are happening in April to give families more choices for different foods with their benefit cards. Amber Middleton shared Project Homeless Connect is happening May 11th at the Civic with many benefits to help unhoused individuals. Matt Plummer shared that he is part of the AI Task Force and recently toured Shasta High Schools pathways to education program. Jackie Scott shared that there are still PVCA grants for early childcare education providers available on the First 5 Shasta website.

5. Healthy Moms Healthy Babies Program Presentation

Pamela Heisler and Alexandra Koblitz from Shasta County HHSA's Maternal Child and Adolescent Health department provided a presentation on the services and goals of the Healthy Moms Healthy Babies program. presented on the success of the Mother-to-Mother peer support group in Shasta County, highlighting its expansion from a pilot program to an established group serving 5-7 women weekly. The program, which collaborates with WIC, First 5 Shasta, and the Y.M.C.A., has shown positive outcomes including strengthened social connections, improved emotional well-being, and increased confidence in parenting among participants. The group will continue monthly on the first and third weeks, with plans to expand outreach through social media and partner connections.

6. First 5 Shasta Strategic Plan – Maternal, Child & Family Health Focus Area

Amber Condrey gave an update on the status of the First 5 Shasta Strategic Plan and highlighted the 3 Focus Areas that include Maternal, Child and Family Health with strategies to address oral health needs. Sarah Adams and Jennifer Jones from Shasta County HHSA Public Health presented on the Oral Health Program, highlighting their work in 45 elementary schools providing kindergarten oral health assessments and education. The program has significantly increased screening rates from 17% to 71% and identified urgent dental needs in about 9% of students, with plans to expand their "Brush in a Box" classroom toothbrushing program. The program has been conducting dental screenings in schools and providing direct services through partnerships with dental providers like Children's Choice Dental Care. Key data from a needs assessment revealed that 33.8% of residents live in rural areas with limited dental service access, 44.1% of children under 19 are on Medi-Cal, and 12.1% of local children miss school due to dental issues compared to 5.7% statewide. The program's funding (Prop 56) will decrease by 50% after June 2027, prompting efforts to explore alternative funding sources to sustain the program's efforts. The team reviewed data showing preventative service rates are lower than state averages while sealant rates are nearly three times higher. Discussion included ongoing efforts to address oral health barriers, including work with partners like MCAH, WIC, and Nurse Family Partnership on pregnant women's oral health, and initiatives like dental screenings in schools and a planned dental sensory room for clients with autism with Far Northern Regional Center.

7. First 5 Shasta Grant Evaluation Discussion

Amber Condrey presented the First 5 Shasta grant evaluation questions currently used and discussed ideas for improvement. There was review of the 63 grantees in Fiscal Year 25/26, including their types, dollar amounts, and reporting cycles. The group discussed challenges in evaluating smaller grants and suggested implementing tailored questions based on grant type and size, as well as adding follow-up surveys at 6-12 months to gain more feedback and to add a question about how First 5 can improve the grant application process. They also considered questions that tie back to aligning grants with First 5's strategic plan and making information more accessible to the public.

There being no further business, the meeting was adjourned at 10:52 a.m.

The next Meeting of the First 5 Shasta Evaluation & Advisory Committee, May 21, 2026.

Submitted By, Amber Condrey, Data and Evaluation Coordinator