First 5 Shasta Evaluation & Advisory Committee Agenda

September 17, 2026
9:00 a.m. - 11:00 a.m.

Location of Meeting: 393 Park Marina Circle, Redding, CA 96001
Topic: First 5 Shasta Evaluation and Advisory Committee Meeting
Time: May 21, 2026, 9:00 AM Pacific Time (US and Canada)
https://us06web.zoom.us/j/86803555133?pwd=8IiLvrpnwtYMYKHSaW6wpn4so9YqtK.1

1. **Call to Order**
   Welcome and Introductions by Amber Condrey, Data & Evaluation Coordinator.

Committee	Staff	Public
Gordon Chatham	Wendy Dickens	Michele Grupe
Brian Cole	Liz Poole	Eleanor Lee
Matt Plummer	Amber Condrey	Jordan Heberlein
Heidi Gonzales	Megan Johnson	Randi Brickey
Amber Middleton	Nicole Godman	Susan Vinzant
Tracie Neal	Chantille Wooten	

2. **Public Comment Period**
   Members of the public are entitled under the Brown Act (Government Code Section 54950 et seq) to address the Commission on any matter within the Commission's subject matter jurisdiction. Members of the public may speak for up to three minutes on any matter concerning the Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. The Act prohibits the Commission from taking action or discussing the item unless it is already on the agenda.

Recusal Reminder

All members are reminded to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

3. **Consider Approval of Minutes from May 21, 2026 Committee Meeting** **Action Item**
   Motion to approve minutes: Tracie Neal
   Motion/Seconded: Gordon Chatham
   Ayes: All
   Nayes: None
   Motion: Approved

4. **Partner Updates**
   - First 5 Updates: Launching Give Like Dolly Day, which focuses on reaching out to local businesses to support patrons and promote the spirit of giving. Black Bear Diner is donating $500. In addition, promoting Wigged Out for Literacy to promote supporting the Dolly Parton Imagination Library and the 9/25 (9-to-5) day of giving like Dolly.
   - Raising Shasta Trunk or Treat: Partner Sign-ups are currently open for Trunk or Treat at the Mall. The event will be held on Wednesday, October 28, last year saw 1,500 kids/parents!
   - Job Fair, Friday 9/18 at Shasta College put on by the SMART Center. If you are interested in participating, please reach out to SMART Center to be included.

5. **Program Spotlight – Dolly Parton's Imagination Library**
   Amber Condrey and Megan Johnson from First 5 Shasta provided a presentation on the Imagination Library efforts underway in Shasta County. The group reviewed full-year updates including 3,100 children registered in FY25/26, representing about 33% of the county's 0–5 population, and 18,941 books were distributed in 2025.

Effort to target outreach in Anderson, Shasta Lake, Cottonwood, French Gulch, Hat Creek, and Lakehead started in August with direct mailers and the next step is to review database reports to determine whether registrations increased. In addition to registration information the third-grade literacy data from FY 2024/25 was shared by district to look at future efforts to assess the program's local impact and return on investment. The group discussed differences in literacy among schools. The Shasta County Office of Education is working with schools to ensure they have appropriate support, while curriculum decisions are made at the district level. Differences in curriculum and other factors make comparisons between schools complex.

The group also reviewed literacy efforts, including family survey results from the five story time partners and the Book Request program. More than 4,000 books have been distributed to community partners, teachers, and childcare providers. First 5 Shasta is supporting Shasta Reads on October 22, with more than 180 sites participating across Shasta County. This year's featured book is *Be Kind*, and guest readers are being recruited.

Finally, the California DPIL branch is developing a shorter family survey. The group discussed a survey to send to families already registered for DPIL. Suggested edits include reducing the survey size, asking how families learned about the program, how long they have participated, and reading habits at home.

6. **Program Spotlight - Help Me Grow Shasta**
   Amber Condrey and Megan Johnson from First 5 Shasta provided a presentation on new Return on Investment calculation tool for Help Me Grow Shasta. The group reviewed Help Me Grow costs and the number of people served. Help Me Grow continues to increase community awareness of its services and is serving families earlier, with screenings focused around 9, 18, 24, and 30 months to help connect children with early intervention services. In FY25, Help Me Grow served 4,850 children and generated an estimated $726,781 in community savings. For every $1 invested, the program generates approximately $3.24 in quantifiable long-term savings, with the largest savings occurring within the early education system. The goal is to continue improving access to early support services and demonstrating a strong return on investment. Children who receive early intervention services are better prepared when they enter the school district.
   Action: Share a formal breakdown of the savings by sector, including where and how savings are realized.

7. **New Resource: Northern ACES Collaborative Dashboard**
   Amber Condrey shared a new regional data dashboard developed by Population Health Innovation Lab. The dashboard brings together trends and information from public health websites for Northern California counties in one location. The group reviewed observations, including counties with higher ACEs screening rates and strategies that may have contributed to improvements.

The group concluding the meeting with discussing the Town Hall event on October 15 at 5:30 p.m., with the program beginning at 6:00 p.m. at the Cascade Theatre. Topics will include father engagement and restorative justice, foster youth, and parent engagement and inclusion. The event will include a Q&A session and Call to Action cards for community feedback.

There being no further business, the meeting was adjourned at 10:26 a.m.
The next Meeting of the First 5 Shasta Evaluation & Advisory Committee is scheduled for November 19th, 9:00a.m.-11:00a.m.
Submitted By, Amber Condrey, Data and Evaluation Coordinator