

Location of Meeting: 393 Park Marina Circle, Redding, CA 96001

Topic: First 5 Shasta Evaluation and Advisory Committee Meeting

Time: March 20, 2025 9:00 AM Pacific Time (US and Canada)

<https://us06web.zoom.us/j/86803555133?pwd=8liLvrpnwtYMYKHSaW6wpm4so9YqtK.1>

1. Call to Order

Welcome and Introductions by Doug Woodworth, Data and Evaluation Coordinator

Committee

Gordon Chatham
Daniel Walker
AJ Anderson
Beverly Charsha
Tara Shanahan
April Jurisich
Matt Plummer
Tracie Neal
Amber Middleton
Michelle Dahlgren
Christina Thomas

Staff

Wendy Dickens
Liz Poole
Megan Johnson
Jackie Scott
Amber Condrey
Doug Woodworth

Public

Samantha Reinhardt
Christina McCabe
Heather Armelino

2. Public Comment Period

Members of the public are entitled under the Brown Act (Government Code Section 54950 et seq) to address the Commission on any matter within the Commission's subject matter jurisdiction. Members of the public may speak for up to three minutes on any matter concerning the Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. The Act prohibits the Commission from taking action or discussing the item unless it is already on the agenda.

Recusal Reminder

All members are reminded to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

3. Consider Approval of Minutes from Month Day, Year Committee Meeting

Action Item

Motion to approve minutes: Beverly Charsha

Motion/Seconded: Wendy Dickens

Ayes: All

Nayes: None

Motion: Approved

4. Partner/Committee member updates. Committee members

Doug Woodworth announced his retirement and introduced new Data & Evaluation Coordinator Amber Condrey who will be facilitating future Eval & Advisory Committee Meetings.

Wendy Dickens provided a quick update reminder regarding Week of the Young Child kick off and 25th Anniversary Celebration starting April 4th

5. Doulas Partner, Credentialing Training Project update

Christina McCabe and Samantha Reinhardt provided an update on their grant project. Successes include: increase in number of doulas, 2 weekends of training completed, mentorship program

success, 4/6 Doulas have completed Partnership Health credentialing and the remaining 2 will finish Medi-cal certification by April; positive survey feedback from participants and clients. Lessons learned include: Not enough budgeted for the doula's stipends during mentorship portion of program, more marketing to have enough clients for each Doula and to know the benefits/differences between midwife/doula and having realistic expectations of success when those that start training can't complete program entirely.

6. Item Family First Maternity Center, update.

Doug Woodworth provided a brief update that their grant that was presented in January was approved.

7. Elementary school literacy programs and assessment tools being used in Shasta County.

Doug Woodworth provided stats on 3rd grade English and Language proficiency for Shasta County and California; stats indicated decline for both over the last 5 years. Heather Armalino, Superintendent for Enterprise Elementary School District shared an update on a new statewide screener developed for reading difficulty geared for grades K-2 that will start in Fall 2025. Currently working with Shasta County school districts to try two of the 5 tools available this spring so that all districts will utilize 1 consistent tool in the Fall. The reading difficulty screener will help Teachers identify early needs and put in place practical supports early on with children and families. Also discussed adult literacy and resources provided by the Shasta County Library to remove stigma for adults in seeking literacy support.

8. Shasta County Health Improvement Plan (CHIP)

Daniel Walker, Epidemiology and Evaluation Supervisor with Shasta County HHSA provided an update on the 2024-2029 County Health Improvement Plan that was developed with community stakeholder feedback and community wide data. First 5 Shasta discussed areas that are relevant to ages 0-5 so that collaboration can occur for the upcoming First 5 Shasta system improvement plan. Tracie Neal, Probation Chief mentioned the Strengthening Families ACES data dashboard and upcoming updates as it relates to the CHIP.

9. Strategic Plan Preparation

Doug Woodworth gave a brief introduction and asked for suggestions around workgroups that would be relevant to gather feedback for the 2026 Strategic Plan, suggestions included: healthcare, education, doulas/midwives, HHSA/County Departments, TK Teachers, and Shasta College. The First 5 Shasta Commission will be voting on the next steps and implementation of the upcoming strategic plan.

10. Help Me Grow Stats for 2024 and Smart Goal for 2025

Doug Woodworth provided a snapshot of the Help Me Grow (HMG) annual report and data from Shasta County Office of Education that runs the local program. Highlights include the number of ASQ and ASQSE assessments completed over the last 3 years, attainment of SMART goal for 2024 that included a substantial increase in outreach events attended, and new goal for 2025 to increase number of families receiving home visiting services.

11. Week of the Young Child/First 5 Shasta 25th Anniversary Celebration: Reminder

WOYC celebrations will kick off Friday, April 4th with a public event at Whistle Stop Park in downtown Redding. The event will include booths by community partners providing information for caregivers and crafts and other entertainment for children and families. This event will also be a celebration of the 25th anniversary of the founding of First 5 Shasta.

There being no further business, the meeting was adjourned at 10:48 a.m.
The next Meeting of the First 5 Shasta Evaluation & Advisory Committee, May 15, 2025.

Submitted By,
Amber Condrey, Data and Evaluations Coordinator