

Location of Meeting: 393 Park Marina Circle, Redding, CA 96001

Topic: First 5 Shasta Evaluation & Advisory Committee Meeting

Time: July 18, 2024, 9:00 AM Pacific Time (US and Canada)

1. Call to Order 9:03 AM

Welcome and Introductions by Doug Woodworth, Data & Evaluation Coordinator

Evaluation Committee Members:

Kathy Barry (F5S Commissioner)
Brian Cole (F5S Commissioner)
Jenn Snider
Amy Pendergast
Brandy Isola
Tracie Neal
Daniel Walker

First 5 Shasta Staff:

Nicole Brainerd
Megan Johnson
Jackie Scott
Doug Woodworth

Audience

Melissa Janulewicz
Adrienne Martin

Attending via Zoom:

Wendy Dickens
Gordon Chatham
Amber Middleton

2. Public Comment Period

There were no public comments.

3. Review/ Approve Minutes from 5/16/2024 meeting.

Action Item

Motion to approve minutes from 5/16/2024 Evaluation and Advisory Committee meetings.

Motion / Seconded: Snider/Neal

Ayes: All

Nays: None

Motion: Approved

4. Shasta County Local Childcare Planning Council (LPC) Needs Assessment, Jenn Snider (SCOE):

Snider provided an update on the findings of the LPC Needs Assessment. The Assessment was conducted as an online survey and received 787 responses. Some of the biggest findings of the survey:

- “Parents overwhelmingly want to see improvements in the affordability, accessibility, and availability of childcare”,
- More than $\frac{2}{3}$ of respondents need help finding or paying for childcare,
- Family, friend, and neighbor care (FFN), outranks licensed childcare, as the most often used.

5. Community Health Alliance for Children (CHACY), Melissa Janulewicz:

Janulewicz presented about what CHACY and the Shasta Health Assessment and Redesign Collaborative (SHARC) are doing to improve the mental health situation for children and youth in Shasta County. She provided a link to the searchable database CalHHS has created to catalog the grantees for CHBYI. <https://cybhi.chhs.ca.gov/impact/#explore>

6. PVCA Grant, update: Jackie Scott

Scott updated on the PVC Grant Cohort. The grant funding continues until November 30, 2024, and the program is working to reach parents to help them be advocates for their own children’s needs. First 5 Shasta continues to look for grants to continue advocate for systems change for children and families.

7. Help Me Grow Update: Megan Johnson

Johnson presented that the next Champions for Children event is scheduled for September 7, 2024, at Turtle Bay Exploration Park. So far, three partners have registered to be presenters at this event. There is space for up to sixteen partners.

The annual “Shasta Reads” event will be October 24, 2024, and she is seeking volunteers to be “celebrity readers”.

Johnson is working with Mercy Maternity Clinic to connect them to the Brookes Publishing (ASQ, ASQ-SE) link so they can provide developmental screenings, the results of which can be included in the Help Me Grow database. We are still trying to reach families when their children are younger to conduct developmental screenings before age 1.

There being no further business, the meeting was adjourned at 10:48 a.m.

The next Evaluation Committee meeting is scheduled for 9:00 AM, September 19, 2024