

Location of Meeting: 393 Park Marina Circle, Redding, CA 96001

Topic: First 5 Shasta Evaluation and Advisory Committee Meeting

Time: May 15, 2025 9:00 AM Pacific Time (US and Canada)

<https://us06web.zoom.us/j/86803555133?pwd=8liLvrpnwtYMYKHSaW6wpm4so9YqtK.1>

1. Call to Order

Welcome and Introductions by Amber Condrey, Data and Evaluation Coordinator

Committee

Gordon Chatham

Daniel Walker

AJ Anderson

Beverly Charsha (10:30)

April Jurisich

Kevin O'Rorke

Staff

Wendy Dickens

Megan Johnson

Jackie Scott

Amber Condrey

Nicole Godman

Public

Kathy Barry

2. Public Comment Period

There was no public comment.

3. Consider Approval of Minutes from May, 15, 2025 Committee Meeting

Action Item

Motion to approve minutes: Gordon Chatham

Motion/Seconded: April Jurisich

Ayes: All

Nays: None

Motion: Approved

4. Partner/Committee member updates. Committee members

- April Jurisich shared new Mother to Mother group being held at the YMCA and Shasta Moms Circle (flyers emailed out to the group 5/16/25). Shared an update on the Shasta Farmer's Market Match for CalFresh and Farm Club for kids starting July 1 where kids age 3+ can get 4\$ to promote healthy eating/choices at farmer's market.
- Jackie Scott shared the First 5 Shasta Goal Specific Project Grant is open now through June 2nd amounts are \$1,500 to \$5,000. First 5 Shasta also received a grant from California Farm to School Incubator Grant Program to work with Shasta College students, local childcare providers, local farms, and University of California to provide food and education. The program will be brought to the evaluation committee in a future meeting to discuss data collection ideas.
- Kevin O'Rorke shared an update on new initiative "Degrees When Due" to help get students who are just a few units away from getting their degree to finish; used data in their system to identify those past students, phone them, and saw lots of past students (who left for various reasons) finish out and get their degrees.

5. Week of the Young Child Update

Jackie Scott, Grants Coordinator with First 5 Shasta shared overview of WOYC stats, highlights, videos/pictures from the events that took place April 4 through April 15. The committee discussed other ways we can evaluate the impact of this program, suggestions included: keeping track of the in-kind contribution that agencies are making to host or attend events; review of geographical regions being served to help target smaller communities in Shasta County. Shasta Head Start had an event at their new Shasta Lake facility and Gordon Chatham shared it was positive. There was

discussion about the “Pawter in the Water” program hosted at Sun Oaks and how to make this curriculum shareable or utilized at local parks that have splash pads to highlight water safety.

6. Parenting Education

Amber Condrey discussed that First 5 Shasta is looking to see what other Parenting Education programs community members are using; Condrey shared feedback from 3 members that couldn't make it to the meeting: Probation uses Triple P and Parent Project, Shasta Community refers to Parent Partners; Shasta HHSA uses Triple P). Shasta Head Start uses Making Parenting a Pleasure and Parents as Teachers. Wendy Dickens shared that Raising Shasta is piloting a new parenting program as Triple P is difficult to sustain given its high training cost and staff turnover. Some discussion on Parent Child Infant Therapy (PCIT) as a model that helps with coaching parents but not many therapists are trained in our community to provide that, and it's used for higher need children. First 5 Shasta is interested in learning more about potential parenting models for future strategic planning.

7. Outcome Tools

Amber Condrey discussed what other outcome tools are used by agencies to help evaluate outcomes. Daniel Walker shared he would share some of the survey tools they use in HHSA. Some discussion around preparing kids for kindergarten starting at 3 and helping families learn the importance of play (without their devices). There was also discussion regarding the word gap that many children experience.

8. Strategic Planning

- With current state and federal funding changes the committee shared how their programs were doing and there was a lot of support for Head Start. There was discussion on highlighting with our representatives the impact and importance of programs and sharing some of the past student success stories like SCOE is doing with Shasta Dazzled.
- It was shared that with AmeriCorp services ending at Raising Shasta there will be an adjustment period since the cut in funding will have a heavy impact on the organization.
- Kevin O'Rorke shared that in the state May revise the North State Together program is looking at how to best navigate those changes.
- Amber Condrey talked about the upcoming strategic plan for First 5 Shasta and wrapping up our current plan from 2019 through 2026. An annual report is in the works and the evaluation and advisory committee will be helpful in reviewing some of the programs and outcomes achieved. Wendy Dickens shared that we would like to use existing work groups with partners to help survey our strategic plan.

There being no further business, the meeting was adjourned at 10:45 a.m.

The next Meeting of the First 5 Shasta Evaluation & Advisory Committee, July 17, 2025 (July Meeting was canceled) September 18, 2025.

Submitted By, Amber Condrey, Data and Evaluation Coordinator