

Location of Meeting: Sheraton, 820 Sundial Bridge, Redding, CA 96001

Topic: First 5 Shasta Commission Planning Day

Time: May 23, 2022, 09:00 PM Pacific Time (US and Canada)

1. Call to Order

Welcome and Introductions by Kevin O'Rourke, Chairperson

Commission

Kathy Barry
Joe Ayer
Brian Cole
Joe Chimenti
Cindy Vogt
Kevin O'Rourke
Miguel Rodriguez

Staff

Wendy Dickens
Elizabeth Poole
Doug Woodworth
Megan Johnson
Alexis Duffy
Madalyn Peterson
Jackie Scott
Alexis Duffy
Nicole Brainerd
Tristen Grantham

Public

Karen Ramstrom

2. Public Comment Period

Members of the public are entitled under the Brown Act (Government Code Section 54950 et seq) to address the Commission on any matter within the Commission's subject matter jurisdiction. Members of the public may speak for up to three minutes on any matter concerning the Commission, with the exception of items related to pending judicial, administrative litigation, or personnel matters. The Act prohibits the Commission from taking action or discussing the item unless it is already on the agenda.

Commissioner Recusal Reminder

All Commissioners are reminded to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

3. Consider Approval of Minutes from April 25, 2022 Commission Meeting Action Item Motion to approve Minutes from April 25, 2022 Commission Meeting:

Motion/Seconded: Chimenti/Vogt

Ayes: Barry, Ayer, Cole, Chimenti, O'Rourke, Rodriguez, Vogt

Nays: None

Motion: Approved

4. [First 5 Shasta 2019-2024 Strategic Plan](#)

Dickens briefly reviewed the strategic plan

5. Conflict of Interest

Dickens reviewed the basics of conflict of interest and why it's important to recuse oneself if there is a conflict of interest or a perceived conflict of interest.

6. First 5 Shasta Staff & Commissioner Presentations

Brainerd reviewed the projected Proposition 10 tax dollars until through fiscal year 2025-2026. Funds are not projected to change drastically. First 5 Shasta is currently requesting proposals for auditing services for the next three years. The request for proposals will close by May 31st and there will be a selection process after that time.

Johnson discussed upcoming changes to the Help Me Grow website. Ayer asked what the traffic looked like for the website. The last 30 days there has been 170 visitors and 263 visits. The most hits are on the Connecting Families to Developmental Screenings and Development Screenings links. Woodworth presented some of the ASQ data. Johnson talked about the book programs WIC Books for Kids and Storytimes. First 5 Institute is First 5 Shasta's education extension which holds trainings, Smart Starts and Smart Lunches for free to the community and partners.

Vogt presented the work that is happening at California Heritage YouthBuild Academy (CHYBA) and the need for mentors to come alongside the youth.

Scott highlighted some of the grant opportunities this fiscal year. Bright By Text is a newer program that allows parents or caregivers to sign up and receive resources and information about their child that is developmentally appropriate via text message. Vogt asked if other areas are utilizing this program, Dickens replied that Bright By Text is nationwide. Barry suggested marketing to foster parents.

Cole presented some data on crime from the last couple of years. Focusing On Children Under Stress (FOCUS) is a program that connects first responders with the school and teachers and notifies them of a child that has been under stress. No confidential information is disclosed to the school staff, just communication that the child has been under stress.

Scott continued to highlight some of the grants from this year including some of the Week of the Young Child (WOYC) events that occurred back in April.

Dickens opened the conversation to the group regarding where First 5 Shasta could be spending more time. Vogt commented on substance abuse recovery. Barry expressed the desire to see a splash park in the Shasta Lake area. Dickens mentioned that she talked to the City of Shasta Lake manager previously and that she will follow up with her to see if there is any need. O'Rourke passed along the idea for emergency foster care parents to have a "go" bag for when foster parents suddenly must care for a child that they would have resources available. Ramstrom recommended bringing the foster parent bag idea up at the Home Visiting collaborative.

Dickens presented data on the Champions for Nor Cal Kids podcast and social media.

Ayer discussed his new role at Dignity Health Connected Living. There is a foster grandparent program where seniors connect with children in a school setting to provide interaction and support to students and teachers. Connected Living also has a food bank program that is well underfunded given the great need in the community. There was discussion about leveraging training for the foster grandparents that F5S offers as well as books and story times. There could be an opportunity to do ACE screenings and distribute marketing materials to families at the food bank.

Duffy reminded the group of Quality Counts North State and impact of quality in early learning and care settings.

O'Rourke presented on Shasta College's the new Community Leadership Center and the K-16 Grant that North State Together applied for and hopes to receive for the collaborative.

Poole reviewed the LAUNCH program and the partnership with HHSA and Pathways to Hope for Children to prevent chronic absenteeism. The funding for LAUNCH ends September 2023 and there will be discussion between partners on the future of the program. Data shows there has been a significant improvement with absenteeism since the LAUNCH parent partners have been supporting families.

Scott reviewed the data from the ACE's aware program and the referrals to Pathways to Hope for Children as well as the ACE scores that came from that work. First 5 Shasta hopes to continue work with Shasta Community Health Center even though the grant will not be renewed.

Pool presented the work being done with the Home Visiting grant.

Dickens presented about TCCN on behalf of Cindy Dodds. Mayer's Memorial is working on a children's center across from the hospital. Dickens, Poole and Nicole Hinton will be talking to the new director to emphasize the importance of family supports.

Brainerd and Grantham gave insight to some of the ways First 5 Shasta uses Laserfiche and the positive impact the system has had within F5S internal and external processes.

Grantham mentioned that First 5 Shasta is moving forward with Lone Fir Creative for the redesign of first5shasta.org website after an extensive RFP process.

7. Focused Conversation

Dickens asked the group about their take aways from the planning day. Ayer described that F5S has a lot of reach into the community. Barry acknowledged that F5S has a good team. Chimenti feels as though F5S has followed and progressed well through the strategic plan. O'Rourke feels the ED position is going to become more important at the state level and with sustainability.

Dickens asked the group if there are programs or areas where we have built sustainability and do not need to support. The commissioners posed the question back to the team. Dickens and Poole mentioned that ACEs Aware did not have as great of impact as originally hoped. The LAUNCH program has had a lot of impact and support from Judy Flores. WOYC is always a great impact with little dollar investments. HMG could use some additional funding and resources. Dickens is not sure if Scott spending time looking for external grants has been the best return investment timewise as most grants we do not qualify for under our governmental status. Dickens hopes to partner more with One Safe Place to help with grant writing and partnership with F5S through parts of other grants in the community. ACE Aware and Home Visiting aren't quite at the level where they need to be to be sustainable, there is a lot of work and planning to be done before implementing these types of systems. O'Rourke feels F5S could connect and team with the new Early Childhood Education Director at Shasta College. Dickens thinks there are ways F5S can partner with Mercy's Connected Living and CHYBA. Chimenti concern is the aftermath of COVID and what the impact will be longer term. Basic needs seem to be a real need right now due to inflation. F5S will continue conversation with medical communities and FQHC's about HMG.

Dickens asked the group if there is a need to hire a group to assist with the next iteration of the strategic plan that is set to expire in 2024. The commissioners felt extending the current strategic plan would be the best option since COVID interrupted two years of the current plan.

A motion was made to extend the current strategic plan for two more years through 2026.

Motion/Seconded: Chimenti/O'Rourke

Ayes: Cole, Barry, O'Rourke, Ayer, Chimenti

Nays: None

Motion: Approved

The meeting adjourned at 4:03

Submitted By,

Tristen Grantham